

Global Horticulture Assessment

Latin America and the Caribbean Regional Workshop
Zamorano, Honduras
29-31 March 2005

Tuesday, 29 March

- 8:00 Registration
- 8:30 Official Opening/Welcome
Dr. Kenneth Hoadley, President, Zamorano University
- 8:35 Introduction and Welcome
Dr. Thomas Lumpkin, Director General, AVRDC - The World Vegetable Center
- 8:50 Keynote Address: TBD
- 9:20 Invited Presentation: The Challenge for Small and Medium Producers to Access and Compete in Dynamic, Supermarket Driven Markets – Regionally and Globally
Dr. Thomas Reardon, Michigan State University
- 9:55 Organizational aspects and logistics
Dr. Greg Luther, AVRDC – The World Vegetable Center - Program Coordinator
- 10:10 Break
- 10:30 Results from the opening Synthesis Workshop for the Global Horticulture Assessment held at UC Davis, October 18-19, 2004
Dr. Patrick Brown, University of California Davis
- 10:50 LAC survey results presentation
Erin Hardie, Kraig Kraft, and Todd Rosenstock, University of California Davis
- 11:10 Overview of the Workshop: Objectives/process/schedule
Dr. Paul Marcotte, University of California Davis—Workshop Facilitator
- 11:30 Establish Regional Working Groups (Tentatively: Central America, Caribbean, Andean South America, Lowland South America)
- 12:00 Working Lunch: Participants remain in groups to begin identification of overarching constraints and opportunities in horticulture for their respective regions
- 1:15 Regional Groups Reconvene: Define “meta-issues” related to horticulture – Utilizing visualization technique, list and group related issues both constraints and opportunities for horticultural development in the region

- 4:00 Reconvene Plenary
Presentation of “meta-issues” each of the regional groups (15 min. each)
- Evening Finalize descriptions of overarching issues and potential projects by region

Wednesday, 30 March

- 8:30 Priority Setting Exercise in Regional Groups - establish and rank criteria for prioritization
- 10:00 Develop researchable issues & interventions that address the group’s “meta-issues”
- 12:00 Lunch
- 1:00 Apply Priority Setting Criteria: Select and rank research issues and interventions based upon selected criteria
- 3:00 Results Framework: Complete results framework for highest ranking issues/interventions
- 5:00 Break for Dinner
- 6:30 Dinner reception

Thursday, 31 March

- 8:30 Plenary Presentations:
Each regional group presents their final issues/opportunities, selection criteria and prioritized projects; each group will be given 20 minutes for their presentation with a 15-minute discussion period
- 11:00 Summary/Conclusion
Dr. Thomas Lumpkin, Director General, AVRDC – The World Vegetable Center
- 11:30 Lunch
- 1:00 International Society for Horticulture Society (ISHS) Initiatives
Dr. Norman Looney, ISHS President
- 1:20 Closing Remarks: USAID, Workshop Facilitator, others
- 2:00 Field Trip: Tour of local horticulture farms/industry